

Department of Cultural Resources Strategic Plan 2013-2017

Vision

Our vision is to be the leader in using the state's cultural resources to build the social, cultural, educational and economic future of North Carolina.

Mission

*Our mission is to improve quality of life in our state by creating opportunities that **promote economic development, stimulate learning, preserve the state's history and spark creativity** to experience excellence in the arts, history and libraries in North Carolina.*

Governor's Guiding Principles – the 3 E's and Customer Service

- *Enhance Education*
- *Encourage a Vibrant and Growing Economy*
- *Contribute to Effectiveness & Efficiency*
- *Provide Customer Service and Collaborative Culture*

DCR's Priorities:

- *Collaborate with Commerce to promote arts and culture for economic development and jobs*
- *Collaborate with DOT to build more attractive infrastructure*
- *Collaborate with Department of Public Instruction to provide more educational opportunities*

DCR's Strategic Goals in line with the Governor's 3 E's

- **Education** - Promote Opportunities for Online, Outreach, and Onsite educational experiences that are Innovative, Interactive, and Inspirational (but still authentic and memorable) to improve quality of services and to stimulate learning
- **Economic Development** - Create Opportunities for engaging participants through innovative programming, thematic scheduling, and earned income activities for national distinction to promote economic development
- **Efficiency** - Preserve and Protect North Carolina's Cultural Resources in a more efficient and effective manner